(c)   displaying a pictorial representation of the existing network framework
        and plurality of components of the existing network framework; and

(d)   indicia coding the components of the existing network framework to
        which the products and services relate in order to sell at least one of
        products and services relating to the components of the existing network
        framework, wherein the at least one of products and services are necessary
        to implement the improvements.

9.   (Once Amended) A computer program embodied on a computer readable
        medium for effectively selling at least one of products and services
        comprising:

(a)   a code segment that determines an existing network framework;

(b)   a code segment that defines a plan which includes improvements to the
        existing network framework;

(c)   a code segment that displays a pictorial representation of the existing
        network framework and a plurality of components of the existing network
        framework; and

(d)   a code segment that indicia codes the components of the existing network
        framework to which the products and services relate in order to sell at
        least one of products and services relating to the components of the
        existing network framework, wherein the at least one of products and
        services are necessary to implement the improvements.

17.   (Once Amended) A system for effectively selling at least one of products
        and services comprising:

(a)   logic for determining an existing network framework;

(b)   logic for defining a plan which includes improvements to the existing
        network framework;

(c)   logic for displaying a pictorial representation of the existing network
        framework and a plurality of components of the existing network
        framework; and

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(d) logic for indicia coding the components of the existing network framework to which the products and services relate in order to sell at least one of products and services relating to the components of the existing network framework, wherein the at least one of products and services are necessary to implement the improvements.

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